

Includes 5  
DVDs and a  
Book

# Beginners Course – Getting Started in Screen Printing

## Book – How to Print T-shirts for Fun and Profit

This is the book you have been looking for. Whether you want to start screen printing for the first time or are already printing and need a handy reference book, this is definitely it. Since 1978 this book has been used as the most complete reference work on the topic of T-shirt screen printing.

This book covers everything from A to Z about screen printing T-shirts and Heat Transfers, and includes sections on printing Nylon Jackets, Baseball Caps and more. It is responsible for getting thousands of T-shirt printers into the profitable garment printing business! Every successful shop has a well used copy of this book.

*How To Print T-Shirts for Fun and Profit* has literally become the Bible of the screen printing industry. It is written in an easy-to-follow step-by-step format by industry experts Scott and Pat Fresener who have been in the industry since 1970.

Learn everything from how to create artwork to how to print in detail on light and dark shirts.

### Features

- Complete Suppliers Directory Over 450 Listings
- Over 20 Wall Charts and Ready-To-Use Forms
- Plans To Build Your Own Equipment
- Over 350 Photographs and Illustrations

### This book will teach you what you need to know

- 1 How to build a profitable company
- 2 All about computer graphics
- 3 All about screen making
- 4 All about T-shirt inks
- 5 Where to find customers
- 6 How to market and sell your work
- 7 How to use speciality inks like puff, shimmer, glitter, suede and high density
- 8 How to make heat transfers
- 9 How to print – T-shirts, jackets, sweatshirts, caps, posters, signs and more...

## DVD 1 – Getting started in T-shirt screen printing

Featuring Scott and Michael Fresener - Almost 3 hours on two DVD's

This course covers the entire process of getting started in t-shirt screen printing from start to finish. Learn how to screen print T-shirts from industry veteran Scott Fresener and his son Michael. From creating colour separations to producing a multi-colour print. Here are just a few of the things you will learn:

### Features

- Setting up your shop and equipment needed
- Basics of art preparation and colour separations
- Screen making
- Using plastisol ink and ink curing
- Press setup and printing 1-colour and multi-colour
- Basic dark shirt techniques
- Cleanup and basics of Health and Safety
- Marketing Overview
- Shop tour – see the inside of a working shop!



This two DVD course is designed to get you up and running and successfully printing shirts. Some topics are covered in detail and other topics are covered on a basic level. Topics like computer graphics, plastisol inks, and marketing are covered in much more detail on our separate

DVDs on those topics. The perfect companion for this course is the book, *How to Print T-shirts for Fun and Profit*.

Two DVDs!  
Almost  
three hours!

## DVD 2 – How to use plastisol inks

Featuring Scott Fresener - 45 minutes

Questions on how to use your inks? The answers are here! This was shot live at the *U.S. Screen Printing Institute* and features Scott Fresener lecturing and demonstrating the use of Plastisol Inks.

*How To Use Plastisol Inks* is a how-to-do-it DVD covering the important aspects of using plastisol ink in the garment screen printing shop.

Topics include types of plastisol, using additives and reducers properly, curing techniques, using high opacity and low-bleed inks, troubleshooting and much more.

## DVD 3 – Nylon jacket printing

Featuring Scott Fresener - 30 minutes

Jackets can be very profitable! Now you can quit turning down those jacket orders. If you already print jackets this video will help you minimise your mistakes and teach you how to do top quality work.

Topics include screen making and art requirements, nylon inks, multi-colour prints, printing lined jackets, troubleshooting, printing techniques, tips and more.

## DVD 4 – Screen printing plastisol heat transfers

Featuring Scott Fresener and Bob Alabaster - 30 minutes

Transfers are useful when you need to print more colours than your press allows, for event and concession work, and in other ventures where a large pre-printed inventory would be required and therefore cost-prohibitive. This step-by-step DVD shows you how easy it is to make your own transfers! You should have a basic working knowledge of the screen printing process before viewing this DVD.

Topics include hot and cold split transfers, sublimation transfers, all about papers and inks, curing and drying, mesh and stencil systems, multi-colour transfers, puff and foil, cap transfers, art requirements and much more.

*Note: This DVD does NOT cover digital computer generated inkjet transfers.*

*Please note that all DVDs are intended for viewing on a computer and may not be compatible with standard DVD players.*

