**Make high quality film separations with your inkjet printer!**

**Inexpensive multi-colour halftone screen printing at your finger tips**

**FAST colour™**

Do you want to improve your screen printing capabilities with minimal outlay?

Tired of turning away process jobs or sending out your high-end separations?

Then you need the FastColour™ system from Dalesway.

FastColour™ is a suite of products that will allow even a relative novice to produce stunning, full colour designs. Screen printing in full colour was once the domain of experts, but the FastColour™ system will drastically reduce your learning curve and give you total control over in-house production of colour separations right through to production of film.

When it comes to high-end multi-colour screen printing, the production of high quality colour separations is an absolute must. Screen printing is inherently different from other printing processes, hence the need for software designed by industry experts that understand the process and how to get the best from it.

With this in mind, Dalesway now offer a complete suite of products called FastColour™.

The full FastColour™ suite of products includes the following:

- **EasyArt** – Colour Separation Software
- **Epson printer** (various models available)
- **FilmMaker RIP**
- **FilmMaker Ink**
- **FastColour Waterproof Film**

At last, you can make high quality film separations with your inkjet printer!

When evaluating existing screen print colour separation software, here are a few points to consider:

**Is your software able to do:**

1. Index separations?
2. Simulated process separations?
3. Simulated greyscale separations?
4. Simulated sepia tone separations?
5. CMYK process separations?
6. Selective colour separations?
7. Conversion to black & white?
8. Conversion to greyscale?
9. Conversion to line drawing?
10. Artistic impression?
11. Realistic flesh tones?
12. Repairs to low resolution images?
13. Repairs to poor scans?
14. Automated image improvements?
15. Distressed print effects?
16. Graphic edge effects?
17. Layer styles and text effects?
18. Automated channel adjustments?
19. Accurate halftone print proofs?
20. Added special effects via an ink channel?

**Does your software offer you:**

1. A video tutorial CD?
2. A printed quick start booklet & full colour PDF user guide?
3. Separated artwork samples?
4. Tutorial images?
5. Colour profiles?
6. Unlimited e-mail support?
7. Multiple install at no extra charge?

Print jobs you never attempted before!
Automate your artwork department with EasyArt, and produce colour separations at the push of a button.

Whether you own a small or large screen printing business, or are only just starting out, EasyArt will help you to produce outstanding results.

EasyArt will automatically separate any image into spot colour channels and create a white base. EasyArt will also tell you the sequence in which to print the colours and will give you the ink recipe to mix those colours. No more guess work! EasyArt will separate into Simulated Process, Index, Spot Colour, Line Drawing and more.

Simply scan, separate and output!
Imagine being able to scan a photograph and separate the colours, ready to print out for dark or light shirts in only a few minutes. Now you can stop sending out your high-end separations and do them in-house like the pros.

Available for PC or MAC!
EasyArt is an Adobe Photoshop plug-in that is easy to use and includes a comprehensive manual, quick start booklet, e-mail support, and video tutorial CD.

The EasyArt screen printing guide tells you what mesh count to use, the sequence in which to print the colours and the halftone frequency and angles suggested. EasyArt not only tells you which colours to print, but gives you the recipe to mix each colour.

• Simulated Process on Black Shirts
With EasyArt you can print onto black shirts as easily as you can print onto white.
Using a scanned image or creating a design from scratch, EasyArt will separate your image and automatically create a white base and highlight white, perfect for printing onto black shirts. Your simulated process separations allow you to print spot colours instead of CMYK so your results are brighter and much easier to print. You can produce multi colour prints using as few as 5 or 6 colours including the white base.
Combining your EasyArt separations with the EasyArt ink colour range gives you a one stop shop for printing onto black shirts with all of the hard work taken out, and little experience required. Even if you are new to screen printing, you will be producing black shirt prints like the experts do in no time at all.

• Photo Quality Prints on a 6 Colour Press
Creating colour separations that you can print onto any colour shirt may seem to be a daunting task and even more difficult to achieve with your manual 6 colour press. EasyArt has been specifically created with you in mind. EasyArt will automatically separate the image, then you decide which colours you need to print to achieve the most accurate reproduction.

Most of your designs can easily and quickly be knocked back to a 5 or 6 colour print including a white base, so you can print the same design onto any colour shirt using the same set of separations.

Supplied on the CD are comprehensive, full colour tutorials and video for you to follow step by step to achieve the same results as you see here, with no previous colour separation knowledge required.
• **Special Effects**
  - Choose from 25 edge effects
  - 4 Automatic distressed effects

The “Worn Out” or “Distressed” printing technique is popular the world over. With EasyArt you can now create this effect automatically at the push of a button.

EasyArt gives you four different distressed effects to choose from, each displaying a different kind of distress, from slightly cracked, worn weave to completely washed-out! After applying the effect you have a choice of the many EasyArt separation techniques to produce your separations. The effect is applied maintaining a transparent background allowing the shirt to show through producing a very convincing worn look.

**EasyArt also comes with a powerful feature called easy edges** specifically designed for t-shirt printers and perfect for removing the background from your image. Manually removing the background from your image can otherwise be a long and sometimes difficult task.

With a set of 25 different edge effects, you make a selection around the area you want to apply the effect to, and then push the button - EasyArt will do the rest. You can make the edge in any shape and select the amount of effect you want to apply. EasyArt automatically places your image with its new edge effect onto a transparent background ready for you to add text or just separate as is.

Give your designs that real professional look with easy edges.

• **Sepia Tone Separations**
  Create this hot look by turning any colour photo into a rich black and white image.

• **Convert Photo to Line Drawing**
  EasyArt will convert full colour photos into line drawings that look like they were drawn by hand. This process could save you hundreds in artist fees alone.

Absolutely no drawing experience is needed; just let EasyArt do the drawing for you and see results in minutes, not days. Using a photo or scanned image, create a simple solid mask around the part of your image you want to convert, then just push the button “Convert to linedraw” and that’s it!

EasyArt will not only convert an image into a line drawing, but automatically creates a white ink version for printing onto dark shirts and a black ink version for printing onto light shirts.

• **Index colour separations**
  Automatically convert your image to index (square dots) from a colour palette that you select. EasyArt will then automatically create an individual channel for each colour that you specified, including a white base and highlight white.

• **Accurate Print Proof**
  Creating an accurate print proof can be very difficult. You can print the same image from three different printer manufacturers and get three different results. However, EasyArt can produce a halftone reproduction of your separations and this version will display a more accurate t-shirt print, since it also displays the halftone effect produced with screen printing.

Give your designs that real professional look with easy edges.

Win the artwork / separations battle
• Repair Low Resolution Images
You will often be presented with low resolution images that are unusable. It is not always possible to get a better quality original, so EasyArt provides you with a solution - a single button that will create a higher resolution, enhanced duplicate that you can separate.
This tool can be a life saver, especially on those rush jobs when you don’t have time to chase down a better quality image.

• Colour Matching System
EasyArt has removed all of the guess work for colour matching. Not only does EasyArt give you all of the tools to separate your image but also gives you the colour information to print it. EasyArt has a range of colours that you can mix using one of the Wilflex ink mixing systems. All of the images you separate using EasyArt can be printed using a selection of the 20 colours in the EasyArt range. You will find you are using the same pots of ink to print all of your different designs, eliminating the need to mix ink for each and every print, saving money!
The added benefits of using an ink mixing system will also take you far beyond EasyArt. The mixing system can accurately produce all of the pantone colours as individual spot colours that you can record for future use. It can also provide you with an ink mixing process that anyone in your organisation can use, and free ink management software will drop your stock levels dramatically, saving you time and money!
The perfect relationship between EasyArt and an ink mixing system can take you to the next level of quality, consistency and production at an amazing low price.

• Free Clipart
When you register your software, you have access to professional quality clipart. This clipart has been created by a T-Shirt artist for T-Shirt printers. All artwork is created in Pantone® spot colours and is ready to use!

• Companion Video Tutorial CD
Do you read through the printed tutorials, get lost in the middle and wonder: “How did they do that?” and “Why does mine not look like that?”
There is just no substitute for watching an expert do it first! The EasyArt video tutorial will take you step by step through the different options available with the separation and artwork creation system.
After watching the video you can print out the same tutorial directly from the video interface, open the same images in Photoshop and try it out for yourself.
The video is split into individual tutorials, each demonstrating a different feature in EasyArt. You can move through them systematically or select them at random, the choice is yours.
The video is designed as a companion to the 75 page User Guide on the EasyArt software CD. With these tools you will have all that is required to get the most from EasyArt.

Works with Photoshop 6 or higher. MAC: OS9 or higher. PC:
Create top quality film positives on an inexpensive inkjet printer!

You don’t need an image setter or laser printer to produce top quality positives any longer. With FilmMaker and an Epson inkjet you get more value, larger size and higher resolution for less money!

What is FilmMaker RIP™?

FilmMaker RIP is a PostScript interpreter that makes it possible to print high-quality halftone dots on an Epson inkjet printer and the exceptional variable dot halftone output maximises inkjet printers which support variable dot. FilmMaker tells the printer to lay down a much denser deposit of black ink, creating an image quality similar to image set output at a fraction of the cost. The halftone dots are carefully calibrated – if you specify a 50% dot, you get exactly that on the film! Inkjet printers are able to achieve higher LPI rates at lower printing resolution settings (which bring significant speed benefits) and much higher densities due to FastINK, a special black ink for film separations.

Note: A FilmMaker license is required for each workstation. FilmMaker will work across most networks and uses a dongle based security measure. USB dongles supplied as standard; parallel on request. Support is free to original purchaser only. Upgrades to new versions of applications or printer models are not free.

Easy to Use

Print directly from Adobe Photoshop, Illustrator, Corel Draw, Freehand or EasyArt. There are no additional steps or confusing commands. Specify the halftone line count and angle just as you always do and press print as normal!

When you burn screens using clear film with crisp, sharp black images, you will find they expose much better and there is no need to adjust exposure times.

- Available for PC only
- Free e-mail support
- Easy to use
- Image setter output quality
- Clean, crisp halftones
- Sharp “index” stochastic square dots
- Perfect registration
- Calibrated and designed for screen printing
- Works with Photoshop, Illustrator, Corel Draw, Freehand, Quark and EasyArt.
- Print colour calibrated proofs and heat transfers.

An extraordinary tool for both beginners and experienced users

FastColour Waterproof Film

FastColour Waterproof is the answer!

FastColour WP is specially formulated film that produces very dense black images. It works with FilmMaker and other RIPs designed for black image inkjet output. FastColour WP is very smooth on both sides and has a special back coating to prevent curl and static.

FastColour WP also has a special microporous coating that causes ink to dry immediately. You will never have to worry about images getting smeared again; and best of all, use it with both pigment and dye-based ink!

If you want to use off-the-shelf Epson pigment inks that come with the 2200, R1800 and 4000/4800, FastColour WP is a must. It also works with FilmMaker dye-based ink.

Stand out from the crowd

Corporate Office:
Victoria House, Gisburn Road,
West Marton, Skipton, North Yorkshire,
BD23 3UA, ENGLAND
0845 224 1204 (UK local call)
+44 1282 841777 (International)
0845 224 1205 (Facsimile)

www.dalesway.co.uk   email: info@dalesway.co.uk
FilmMaker Ink is simply the best dye based ink for inkjet printers. FilmMaker Ink has been specially formulated for printing on clear film and is designed to be quick drying, scratch resistant and has excellent UV blocking characteristics. For best results, use FilmMaker Ink with FilmMaker RIP.

Current Epson film separation solutions try and work with Epson's own black ink that is weak in UV density and requires you to run the printers at very high resolution of 1440 x 1440 or higher in order to achieve acceptable density.

FilmMaker Ink provide much better UV density along with the variable dot halftone that allows much higher line screens at equivalent DPI, so that with four FilmMaker Ink cartridges you can achieve high density film separations at up to 80 LPI at 360 x 360 resolution, 100 - 120 LPI at 720 x 720 and up to 180 LPI at the printers highest resolution.

Epson Inkjet Printers

A flexible range of inkjet printers that provide durable & high quality prints

Make use of the creative potential of the wide range of media and formats up to A2. Achieve more life-like colours and skin tones with the new 8-colour Epson UltraChrome Hi-Gloss2 ink. You can even print onto CDs and straight from your digital camera.

Superb quality photos – achieve a stunning finish with Epson UltraChrome Hi-Gloss2 ink
Enhanced skin tones – the 8-colour ink set includes orange ink for even more lifelike colours on portraits.
Versatile media and finishes – print on glossy, matte and fine art media up to A1, and even roll paper.
Professional print quality – includes Epson LUT technology for optimised gradation, graininess and constancy in colour.
No PC required – print photos directly from your PictBridge-enabled digital camera or photo viewer
Personalised archives – share and store photos, albums and other digital files on directly printable CD/DVDs

Key Benefits:
- Achieve a high-gloss finish with Epson UltraChrome Hi-Gloss2 ink
- Supports fine art media and roll paper
- Print resolution: Up to 5760 x 1440 optimised dpi on suitable media using RPM, (Resolution Performance Management), resolution specifications can vary from model to model
- Enhanced connectivity with Dual USB port and PictBridge
- Print efficiently with 8 individual ink cartridges
- Variable-sized Droplet Technology
- Standalone connectivity: USB 2.0 Hi-Speed Dual port for PC and Mac
- Media weight (cut sheet) 64 - 90gsm for plain paper, Premium Glossy Photo Paper is 255g/m

This is a key area where users of FilmMaker RIP software have a massive advantage over competitors. Being able to drive Epson printers in such a way produces high resolution finished prints, without an increase in production time compared to low resolution finished prints achievable today.

We supply FilmMaker Ink for various Epson printers, so please enquire.

- Image set quality prints
- Dense lay down of ink for easy exposure
- Excellent dot shape retention
- Quick drying
- Scratch resistant
- Blocks UV rays